Keeping it “R.E.A.L.”
Keeping it “R.E.A.L”

- Relationships
- Expectations
- Accountability
- Leadership
“Relationships”

- **Mutual Respect**
  - Develop relationships with customer, co-workers, etc.

- **The Right Thing To Do**
  - Establish that Safety is the right thing to do

- **Shared Understanding**
  - And acceptance of rules and consequences
“Expectations”

- Fair
- Clear
- Firm
- Validated
“Accountability”

• **All are Accountable**
  – For their safety and the safety of others

• ** Discipline**
  – If there is a need, it is Soon, Significant and Certain

*It Really is That Simple…*
“Leadership”

• **No “Sides”**
  – When it comes to leading for safety

• **One Common Goal**
  – No one gets hurt

• **Safety Always**
  – By choice
  – Every day……….At home and at work!
The Journey….

1) Assess Current State; Develop Plan
2) Gain Commitment
3) Engage, Communicate
4) Continuously Improve

Destination: “Sustainable, Injury-Free Work Environment”

5 year evolution

We may plateau around year 6 or 7 and need to refocus
Together, We Will Get Reach Our Safety Destination

Destination:
“Sustainable, Injury-Free Work Environment”

3) Engage, Communicate

4) Continuously Improve
Questions??